

## LD Organisation:

advensys has been a trusted partner for 15 years! The response is always fast, and we know we can count on them!

**LD Organisation (LDO)** is a Belgian family business with 9 employees and 3 sites in Europe: Louvain-La-Neuve (HQ), Milan and Luxembourg. LDO offers a full-service, tailor-made solution for organizing highly specialized symposia and conferences in the field of chemistry, and particularly medicinal chemistry. Their experience is based on over 100 events, organized nationally and internationally (14 countries worldwide). LDO organizes around 10 events a year, managing up to 4,500 participants and coordinating up to 150 exhibitors over a 12-month period.



Ly Differding  
Founder, LD Organisation

"Our relationship of trust with Philippe Dekerpel began 15 years ago. He installed our first computer network and printer, and we've relied on his guidance ever since, allowing us to focus on our core business: organizing conferences and symposia", says **Ly Differding**, the company's founder and CEO.



"If you're not in the world of pharmaceutical chemistry, you've probably never heard of the upcoming ACSMEDI-EFMC Medicinal Chemistry Frontiers 2023 Symposium in Boston this June!

This is LD Organisation's business. It's what we call a niche in a highly specialized market. When you're organizing a dozen events all over the world with just 9 people, you need to be highly efficient and productive! This translates into a need to be continuously operational, whether we're in Brussels, Boston or Zagreb. When we go to conferences, we need to be able to rely on our IT wherever we are. Gone are the days when I had to get down on all fours to check the network connections! We have regular updates with Manuel Bigourdan, our advensys contact. We get on very well, he's proactive and tries to prevent potential problems. We're happy with the service we get."

Business Unit Manager Philippe Dekerpel

explains that advensys acts as LD Organisation's IT manager, at least in terms of their infrastructure.

"At LD Organisation, we take care of their hardware, their Cloud environment and the hosting of their accounting application, for which we guarantee high availability through our Omnium Full Service contract.

What's more, as with all our customers hosted by OVH, since the fire we've been offering them the option of migrating to Microsoft Azure".



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*"At LD Organisation, we didn't wait for COVID to introduce remote working. Since 2012, we've given our employees the opportunity to work from wherever they like, especially during convention periods. On the other hand, it's true that COVID has led us to develop virtual events in 2021 with more than 2,000 participants. Today, we offer our customers the possibility of staging hybrid events. If the event isn't virtual, it's often filmed so that we can offer it in "replay" mode for those who can't attend. The digital transformation of our business has accelerated under the impulse of the pandemic."*



*"At LDO, we're also a Service Provider and we know that every service has a price. We feel 100% comfortable with advensys. We work with trust and we know that with them it works!"; These were the concluding words of Ly Differding's interview.*

